

DFIC, Developing a Market Entry Strategy for Germany

Sound Experience in the German Market

DFIC has been drafting market entry strategies with its customers for the German market for more than 10 years. Drawing on its experience and sound market knowledge, DFIC identifies markets and develops with its customers market entry strategies and specific steps.

Expertise in relevant fields

DFIC holds competencies in energy economy, infrastructure and other fields. Jointly with the individual experience of its senior consultants this allows DFIC to draft market entry strategies that give companies a strong competitive advantage. Based on its sound understanding of the German market from advising German clients, DFIC draws on synergies, approaches projects in a holistic manner and provides comprehensive strategies.

Reputable Client References

DFIC has been advising German utility providers and foreign companies, reputable references are available on a separate sheet.

- Atlantium Lasers, Israel
- RWE
- Utility provider in Karlsruhe
- Airport Düsseldorf
- Kingspan Group, Ireland
- Adlares

Market Entry Strategies

- Market Entry Strategy
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Further competencies of DFIC

- Market research
- Industrial intelligence
- Screening and identifying Mergers & Acquisitions targets

